

## Happy 72<sup>nd</sup> Birthday, Bill Schneider!

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William “Bill” Schneider, born October 8, 1944 in Portsmouth, Virginia, is an American journalist [1, 2]. From 1990 to 2009 he served as CNN’s senior political analyst. Schneider has covered every U.S. presidential and midterm election since 1976 for The Los Angeles Times, the Atlantic Monthly, CNN and Al Jazeera. He has also covered elections in other countries (U.K., Germany, Mexico, Israel, Japan). Schneider has been labeled “the nation’s electionmeister” by The Washington Times and “the Aristotle of American politics” by The Boston Globe. Campaigns and Elections Magazine called him “the most consistently intelligent analyst on television.” He was a member of the CNN political team that won an Emmy for its 2006 election coverage and a Peabody for its 2008 coverage. In 2009, the International Foundation for Electoral Systems presented Schneider a special award recognizing his valuable contribution to the coverage of the 2008 U.S. presidential election. Schneider is also serving as the Omer L. and Nancy Hirst Professor at George Mason University’s School of Public Policy and he is currently a visiting professor in the Department of Communication Studies at University of California, Los Angeles.

Today on October 8 Schneider turns 72 and interestingly enough his 72<sup>nd</sup> birthday is numerically special. For this reason, I constructed the following numerical brainteasers as a birthday gift for him:

1. Schneider’s 72<sup>nd</sup> birthday expressed as 10/08/2016 or simply as 10082016 is numerically special because if this date number is split in the middle as 1008 and 2016, 2016 is twice 1008.
2. Schneider’s new age 72 times its reverse, namely 27, yields his birth year, 1944.
3. The sum of the digits of Schneider’s birthday 10/08/1944 equals 27, which is reverse of 72, his new age.
4. If Schneider’s birth year 1944 is split in the middle as 19 and 44, the sum of these two numbers is 63 and twice the reverse of 63, namely 36, yields 72.
5. Furthermore, if 2016 is split in the middle as 20 and 16, twice the sum of these two numbers yields 72, Schneider’s new age.
6. Moreover, 2016 equals 72 times 28 where 28 equals twice the product of the digits of 72. Also, the difference of 72 and 28 is 44, the rightmost two digits of Schneider’s birth year 1944.
7. If numbers 1 to 26 are assigned to the letters of the English alphabet as A being 1, B being 2, C being 3, etc., the numbers assigned to the letters of *Schneider* add up to 85. Interestingly

enough, Schneider's birth date 1008 (October 8) equals 72 times 14 where the difference of these two numbers is 58, which is the reverse of 85 (*Schneider*).

8. The sum of the squares of the digits of Schneider's new age 72 equals 53 and reverse of 53, namely 35, is the sum of the numbers assigned to the letters of *Bill*.
9. The sum of the digits of Schneider's 72<sup>nd</sup> birthday written as 10/08/2016 equals 18 and four times 18 yields 72. The sum of the digits of Schneider's birth year 1944 also equals 18. Further, if Schneider's birth date 1008 is split into 10 and 08, these two numbers add up to 18 too.
10. Lastly, if Schneider's birth date October 8 is expressed as 10/8 or simply as 108, 108 equals four times 27 which is the reverse of 72, Schneider's new age.

Happy 72<sup>nd</sup> birthday, Bill Schneider!

[1] Bill Schneider (journalist), Wikipedia

[https://en.wikipedia.org/wiki/Bill\\_Schneider\\_\(journalist\)](https://en.wikipedia.org/wiki/Bill_Schneider_(journalist))

[2] Bill Schneider, George Mason University

<http://schar.gmu.edu/faculty-staff/faculty/bill-schneider/>

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