

Communication of

Design



Created by Dr. Heather Dillon Updated Fall 2015, (Lulay) University of Portland Shiley School of Engineering

ME 481 Announcements

- 12/11 Poster presentations
- 12/11 Final Project Design Memo posted to your website and emailed to all appropriate parties (all stakeholders). Hard copy to faculty advisors (unless otherwise noted).
- No final exam. Have a great break!



Design Process Stages

- 1. Defining the problem
- 2. Concept Development
- 3. Exploration of Design
- 4. Prototyping
- 5. Generation of Design
- 6. Refinement of Design
- 7. Communication of Design



[3] Fake Science

7. Communication of Design

- Goal: Show off your design and highlight key features.
- Review all engineering drawings and clarify/enhance.
- Review all computational and analytical modeling work.
 Document each assumption and provide concise tables summarizing design alternatives. Make your professors proud of all the physics you know.
- Review and document all experimental testing work. Make it clear what the purpose of each test was and how the design(s) performed. What design objective or constraint did you test?
- Write a report that clearly explains all your design decisions.
 Use engineering criteria for decisions, not "My Mom thought this was a good idea."

7. Communication of Design - Posters

- Goal: Communicate key design features and preliminary work. Get feedback and insights from professors, industry, and interested strangers.
- Your poster should showcase key insights from Fall semester efforts.
- Your poster should highlight key aspects of the planned design.
- Your poster should capture key questions you are still working on.



7. Poster Show Logistics

- Setup occurs starting at 2:30pm on Friday.
- Each team will be assigned a number and you need to set up at your designated table.
- Professors and industry advisors will circulate from 3-5pm. At least one member of your team must be at your poster at all times.
- Before next Tuesday (11/24) you need to invite your industry advisor in a professional, but understand they may not be able to come. <u>cc'</u> <u>instructor on the invetation!</u>
- If your industry advisor is planning to attend please let your course instructor know so we can get them a parking permit.



7. Poster Format

- Tri-fold poster board with dimensions shown (larger is ok as long as it fits on table). Buy at staples, office max, michaels, Fred Meyers, etc.
- Each team will be assigned a table. Put your poster on the table and place your preliminary prototype on the table in front of the poster.
- Consider adding additional visual components like a video or slideshow on a laptop or tablet.
- One member of your team must stay with the poster at all times. Take turns so everyone can circulate.



7. Communication of Design - Posters

- Each element of your poster must be composed of standard 8.5x11 pieces of paper. May be color or black and white.
- You are encouraged to compose the papers in power-point or word.
- You are NOT authorized to use the plotter for the December posters. Ink is expensive. If you want to plot you may pay for offsite printing on your own.



7. Required Poster Elements

- Project statement.
- Goals and Criteria
- Background. Include professional citations from literature, patents, etc.
- Photo of early prototype. If your team does not have a prototype some other elements of testing or proof of concept should be provided.
- Early prototype results. Discuss key insights from your work, present findings and data.
- Planned prototype. Sketch or engineering drawings that show the vision for the spring semester.
- Planned prototype features. List key features and explain how awesome your project will be.
- Optional elements. Include other project pieces you are proud of. Pose questions you would like input on. (house of design would be good)
- Acknowledgements. Include a short thank you to your industry advisor, your faculty advisor, other faculty that helped you, your technicians, anyone who donated materials/parts, your mom, etc.

Team ICE

- Discuss the poster requirements. What will you put in each box on the poster? What optional elements will you include? Can you include a video or multi-media element on the table?
- 2. Assign responsibility for each poster element to a team member. Assign one member responsibility for purchasing the poster board. Make a reasonable deadline for each element. DO NOT glue the poster together Friday morning, every poster board in north Portland will be sold out.
- 3. What is the one thing you want everyone who looks at your poster to remember about your project?



SCIENCE TIP: LOG SCALES ARE FOR QUITTERS WHO CAN'T FIND ENOUGH PAPER TO MAKE THEIR POINT PROPERLY.

How to make your poster the best

- Limit the use of words. Big blocks of text are hard to read on a poster. Instead use figures, sketches, and bullets whenever possible.
- Take time to make the font and colors of each page match and be attractive. Orange and blue do not match.
- Look at examples of great posters. Be inspired and try to mimic what they did.
- Brainstorm: What is the one thing you want everyone who looks at your poster to walk away thinking? Now plan your poster to make that a reality.











Adaptations of the Owl's Cervical & Cephalic Arteries in Relation to Extreme Neck Rotation



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Thermal Performance of A-19 LED Products



Robin Rackerby, Thomas Storey, Lydia Gingerich, and Heather Dillon. Shiley School of Engineering, University of Portland.

Abstract

brainstorming, and product details.

Recent technological advances have made LEDs (light emitting diodes) smallable to the domentic replacement light hulb market. These bulbs use significantly less electrical power is produce an equivalent amount and quality of light as other smallable bulbs use significantly less electrical power is produce an equivalent amount and quality of light as other smallable bulbs use significantly less electrical power is produce an equivalent amount and quality of light as bulbs use significantly less electrical power is produce an equivalent amount and quality of light as bulbs use significantly less electrical power is produce an equivalent from these lighting system. With LED bulbs use significantly less power, operate a size of the importance. This may be added transformed to be optimized by oursest power in the set and transformed to be applicable of the optimized by the set model the region of the doments and ensemble A19 type registrement LED bulbs. Data collected on more than 20 typical LED products indicates to the current heat exchanges to the current power to the set modes. The set and the set and the registrement and ensemble A19 type registrement LED bulbs. Data collected on more than 20 typical LED products indicates to the current heat exchanges to the current power to the set transfer in the LED products.

Research Questions

- · Quantity thermal performance of a broad range of products What type of heat exchanger performs best in present products, and how could we improve them?
- · What are the characteristic temperatures in a worst case situation?
- Best case situation?
- · How much energy is the heat exchanger transferring?

Testing Procedure

- 1. Local, commercially available products purchased off the shelf. 2. Products cataloged and manufacturer rated power, light output, and
- specifications recorded.
- 3. Industed photography used to characterize "hot spots" and plan thermocruphe placement.
- 4. Thermocouples placed to quantify radiation and convection heat
- transfer from the product. 5. Teeting conducted for 5-4 hours, steady state operation in a specially designed thermal testing chamber that minics worst-
- case recessed celling placement 6. Data processing and analysis.











- Temperature data is used to calculate radiation and convection leaving the product. • Convection from the heat sink and the bulb area are calculated separately.



Preliminary Conclusions

- If convection is enhanced in products, the cost and weight of the heat exchangers will be reduced, making the products more environmentally and energy efficient. This meanarch confirms that most A-19 products are not optimized for turbulent natural convection flows, although the
- temperature difference in the system would support them. Future research will focus on optimization of heat exchanger designs to enhance the
- performance of the products using several tools computational fluid dynamics (CPD) models, advanced mathematical models for heat exchangers, and fluids visualization with the UP Schileren system. For more information contact Dr. Heather Dillon, dillon@up.edu

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